



How to use the British Safety Council member logo

Welcome to British Safety Council membership. The following guidelines will give you advice on how to use the British Safety Council members' logo on your communication materials. Please follow these guidelines to guarantee a consistent appearance across all your published material and communication. Please contact us should you need any advice or help on this.

1.

The member logo



2.

Colour options

Only the following colours options are permitted.



Colour on white



BW on white



White on dark background



Do not place on pictures



Do not rotate



Do not stretch unproportional

3.

Minimum size

Please don't use our logo smaller than a height of 15mm in print and 75px on screen.



15mm
75px

4.

Exclusion zone

Please allow space around the logo.

In print



On screen

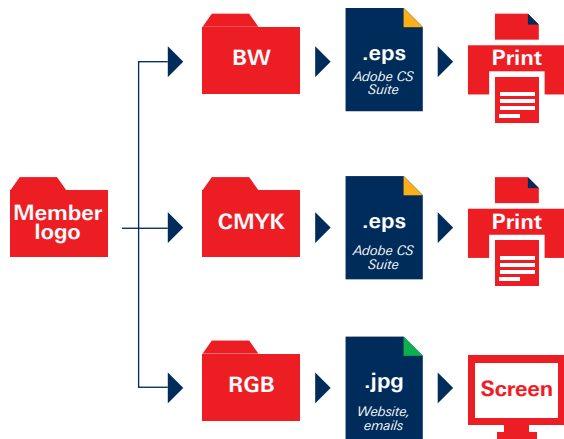


5.

What logo file to use when

We have supplied you with different variations of the member logo to give you the opportunity to use it across all your communication and published materials.

Below is an overview of all the different file formats and where and when to use them:



Terms of use and disclaimer

- The British Safety Council member logo may not be reproduced, except in exceptional circumstances with our express written permission. The British Safety Council member organisations are provided with a specific members' logo for use on their websites and printed material to demonstrate their commitment to working towards health, safety and environmental best practice. Samples of all items featuring the British Safety Council's name and/or logo must be submitted to the British Safety Council for approval prior to publication. Please contact +44 (0)20 8741 1231 for details.
- The British Safety Council provides information on health, safety, environmental matters and best practice to its member organisations. The British Safety Council does not in any way endorse any of its members, their products or their services. Therefore use of the British Safety Council members' logo by member organisations to imply endorsement of member organisations products or services, either expressly or by implication is prohibited. The British Safety Council reserves the right to withdraw use of the members' logo at its discretion.
- Where members use the British Safety Council name or logo in such a way that brings or is likely to bring the British Safety Council or its name into disrepute the British Safety Council has the right to terminate membership and seek damages. This clause will survive the term of the membership period.
- If permission to use the members' logo is withdrawn as a result of a breach of these terms and conditions, it shall take effect immediately and stocks of materials bearing the British Safety Council name and logo shall be forthwith withdrawn from distribution and destroyed at the Member's expense. By agreeing to these terms and conditions the Member acknowledges that this is reasonable in order to safeguard the Rights of the British Safety Council. If permission is withdrawn for other reasons, the British Safety Council shall give the Member a period of two calendar months' notice. No expenses will be covered by the British Safety Council.
- Member organisations are permitted to use the members' logo only whilst their membership remains current and fully paid. Should this cease to be the case, it is the responsibility of the organisation to immediately cease displaying the members' logo at their expense.
- The use of the logo is specific to member sites and where the logo is used on a corporate website, care should be taken to identify only member sites with the members' logo.
- The British Safety Council name and logo may be used only in accordance with the logo guidelines (provided with the logo).
- The logo should appear exactly as in the approved code or images provided by the British Safety Council. No alterations are permissible.
- The electronic logo should be hyperlinked to www.britsafe.org and failure to fulfil this requirement may result in withdrawal of permission to use the logo.

If you have further questions or any other queries, please contact us:

T+44 (0)20 8741 1231

E customer.service@britsafe.org

W www.britsafe.org

F [/britishsafetycouncil](https://www.facebook.com/britishsafetycouncil)

T [@britsafe](https://twitter.com/britsafe)

I [/company/british-safety-council](https://www.linkedin.com/company/british-safety-council)